

Gecić Law Appoints Jelena Bjelanović as Head of Finance and Executive Management Committee Member

Gecić Law is pleased to announce the appointment of Jelena Bjelanović as Head of Finance and a member of the firm's Executive Management Committee. Jelena brings more than 25 years of financial leadership experience across global corporations.



Jelena Bjelanović: 25+ of Financial Leadership

In her new position, Jelena will lead Gecić Law's financial operations and strategic financial planning.

Furthermore, as a member of the Executive Management Committee, she will play a vital role in driving the firm's growth, helping foster innovation, and ensuring operational excellence across the firm.

"We are thrilled to welcome Jelena to our executive leadership team," said Bogdan Gecić, Founding Partner of Gecić Law. "Her global experience and forward-thinking financial leadership will be instrumental to our strategic goals. Jelena's leadership aligns perfectly with our vision for innovation and operational excellence. I am confident she will be invaluable in helping us reach new heights."

Her impressive career includes key financial roles at Johnson Electric, ZF Pančevo (ZF Group), Delhaize, and Deloitte. She has developed deep expertise in financial governance, ERP systems, mergers and acquisitions, risk management, and digital transformation. Jelena is also a Fellow Chartered Certified Accountant (FCCA), the highest level of recognition within the Association of Chartered Certified Accountants (ACCA). This honor reflects her professional excellence and commitment to the highest standards in financial management.

Driving Growth and Innovation at Gecić Law

Jelena's appointment underscores Gecić Law's commitment to strategic growth and innovation. By leveraging her broad industry experience - from manufacturing to automotive and professional services - Gecić Law is poised to enhance its financial strategy and agility in a rapidly evolving legal market.

I am honored to join Gecić Law and contribute to its dynamic vision for the future,” said Jelena Bjelanović. “The firm’s commitment to growth and innovation truly resonates with me. I look forward to leveraging my global experience in financial management and digital transformation to support Gecić Law’s strategic goals and drive operational excellence.



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