

Gecić Law Appoints Nataša Mitrović as Head of HR and Member of Executive Management Committee

Gecić Law is pleased to announce the appointment of [Nataša Mitrović](#) as Head of Human Resources and a member of the firm's Executive Management Committee. Nataša brings over 15 years of HR leadership experience across real estate, retail, manufacturing, and pharmaceuticals.



Her impressive track record includes key roles at [Marera Properties](#) and [Sport Vision](#), where she successfully scaled workforces, structured HR departments, and aligned people operations with broader business objectives. She has pioneered innovative talent-development programs, managed complex HR integrations, and supported organizational leadership through strategic workforce planning and change management. Her focus on building high-performance cultures and driving transformation has established Nataša as a trusted HR leader and partner to executive teams.

15+ Years of Strategic HR Leadership

In her new role at Gecić Law, Nataša will lead all human-resources strategies and operations, emphasizing talent development, organizational culture, and growth enablement. As a member of the Executive Management Committee, she will also play a key part in shaping the firm's strategic direction and enhancing leadership capabilities across the organization.

"We are delighted to welcome Nataša to our executive leadership team," said [Bogdan Gecić](#), Founding Partner of Gecić Law. "Her track record of leading HR transformation and scaling organizations aligns perfectly with our growth ambitions. Nataša's energy, expertise, and people-first mindset will be instrumental as we continue to build a world-class legal organization."

Driving Growth and Innovation at Gecić Law

Nataša's appointment underscores Gecić Law's commitment to investing in talent and strengthening its organizational foundations. With a strong background in establishing integrated HR functions within dynamic business environments, she will be essential to supporting the firm's ongoing evolution.

I am honored to join Gecić Law and be part of such a forward-thinking team with a compelling vision,” said Nataša Mitrović. “I look forward to fostering a thriving culture, empowering talent, and supporting the firm’s growth through strategic HR leadership.”



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