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## **PRESS RELEASE**

# Gecić Law Celebrates Another Landmark Victory at The Lawyer European Awards 2025

Gecić Law proudly celebrates a major triumph at <u>The Lawyer European Awards 2025</u>, winning the distinguished title of Law firm of the Year South Eastern Europe for the third time. The ceremony at London's JW Marriott Grosvenor House brought together Europe's most influential legal practitioners, and Gecić Law once again stood out as one of the continent's most dynamic and progressive firms. This victory reinforces our position at the forefront of legal innovation while marking yet another milestone in our long-running story of growth and excellence.

#### A Year of Recognition That Speaks Volumes

The 2025 awards mark the eighth consecutive year that Gecić Law has earned finalist status — a rare and notable achievement, especially for an independent firm from the CEE and Balkan region. This consistency underscores our expanding influence and unwavering commitment to quality across every aspect of our work.

Winning the award for the third time adds a powerful new milestone to this legacy. It highlights the firm's achievements and leadership role in shaping the region's legal and business environment. The award honors our team that continues to deliver bold, innovative, sophisticated, and strategically important cross-border work. Gecić Law has become a firm that surprises, inspires, and consistently outperforms expectations.

### A Narrative of Strength, Innovation, and Vision

This year's success stands on the shoulders of earlier achievements. We celebrated wins in 2020 and 2021, we made history in 2022 with the largest number of nominations of any firm across Europe, and we continued to demonstrate excellence in 2023 and 2024 with multi-category finalist recognition. The 2025 victory amplifies this long-term momentum and signals a law firm that continues to grow in sophistication, insight, and strategic capacity. Reaching the finals in both nominated categories further elevates the significance of the win. It shows that Gecić Law's capabilities extend far beyond a single area of expertise — they span across the continent, industries, and disciplines.

Aditionally, the award comes at an especially important moment in our European expansion. This year we established our <u>Brussels office</u>, which has positioned us as the only independent CEE and Balkan firm with a permanent presence at the heart of EU decision-making. This strategic expansion continues to elevate our ability to deliver value in matters with European-wide implications.

#### Founding Partner Bogdan Gecić on the Victory

"We are immensely proud of this achievement," said <u>Bogdan Gecić</u>. "Winning this award reflects the extraordinary drive, creativity, and discipline of our team. Being shortlisted in both categories shows how broad and deep our capabilities have become. This recognition encourages us to aim even higher as we continue shaping the future of legal practice in Southeast Europe and throughout the EU."

# A Stage That Highlights Europe's Best

The Lawyer European Awards carry immense prestige within the global legal community. Corporations such as L'Oréal, Citi, Siemens, Shell, and Nestlé contribute judges who evaluate firms based on innovation, strategic clarity, operational excellence, and cross-border capability. Winning Law firm of the Year South Eastern Europe on this stage demonstrates that Gecić Law ranks among Europe's most forward-thinking and impactful law firms.

This achievement marks another step in our extraordinary journey — one defined by ambition, resilience, and a vision of excellence that resonates far beyond our region. With renewed momentum, Gecić Law continues shaping the future of the European legal landscape.

**OUR CONTACTS:** 



